



## **Analyst Associate Program**

Customer Marketing Group, Inc. (CMG) is an analytical services firm based in The Woodlands, Texas. Our team quantifies behavioral economics and advises business to business companies in making decisions that achieve their financial objectives. CMG has steadily increasing annual sales of \$3.0 million and has been in operation since 1994 in both Seattle, Washington and The Woodlands, Texas. We currently have eight employees and three dedicated contract suppliers.

Our experienced team utilizes reliable analytical techniques to deliver quantitative solutions to a variety of business issues. The application of scientific methods to the understanding of market and consumer behavior is a challenging problem that requires motivated thinkers and effective communicators. At CMG, you will be surrounded by talented business and academic professionals who share a culture of innovation and a passion for results.

CMG is looking to expand its successful Analyst Associate Program. We are searching for graduate-level students in Economics, Mathematics or Statistics who would be interested in performing in a small, but growing, firm. We are willing to consider talented undergraduate students in these same disciplines and are open to internships to provide exposure to our business.

A full-time employee would be able to periodically work on-site with our clients based across the U.S. and Canada. CMG's current clients include: The Wm. WRIGLEY Jr. Company, Del Monte Foods and Bayer Consumer HealthCare, among others. CMG offers competitive compensation, one-on-one business training, opportunities to work with a variety of businesses, and multi-dimensional projects involving major business decisions and strategy.

### **What We Expect**

- Completed, or working toward, a M.A., M.S., or PhD in Economics, Mathematics or Statistics. Willing to consider undergraduate students in these disciplines; open to considering all applicants with a quantitative background.
- Excellent verbal, written and oral communication skills coupled with exceptional analytical skills.
- Detail and goal oriented.
- Proficient PC skills including Microsoft Excel, Word and PowerPoint.
- Programming experience a plus.

- Business experience a plus.
- Proficiency in advanced level stat methods and quantitative analysis, including familiarity with:
  - Regression techniques
  - Modeling
  - Multivariate analysis
  - Analysis of variance
  - Probability models
  - Survey research

## **Benefits**

Medical and dental benefits are granted the first day of the month after one's start date as well as the option to participate in our company's Simple IRA plan.

## **Work Authorization**

Must be authorized to work in the United States on a full-time basis (includes permanent U.S. residents, political asylees, and refugees).

## **Background on the President and the Firm**

With nearly 30 years of leadership experience in consumer products, Stew Bishop has developed expertise in advising organizations in managing relationships and making decisions in highly chaotic business environments. His leadership has transformed dozens of organizations through practical, intelligent business counsel and effective execution.

Stew joined CMG as an employee eight years ago, when it was a Seattle-based company. A year after joining, he purchased the firm and established it as a Texas Corporation. He currently serves as CMG's President, CEO and CFO. Prior to leading CMG, Stew served as Vice President of Sales at Bayer Consumer Care in Morristown, New Jersey. He holds a BBA in Marketing from Texas A&M University.

## **Join Our Team**

To apply, please email your résumé to [HR@cmgconsulting.net](mailto:HR@cmgconsulting.net). Include 'Analyst Associate Program' in the email's subject line. We appreciate your interest in CMG.